

# ANEW<sup>TM</sup>

## REWARDS

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**ANEW Rewards**  
by ANEW Hotels & Resorts

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# ANEW REWARDS

## What It Is

ANEW Rewards is a simple, high-impact, value-filled loyalty programme based on three values:

- Simplicity – Enjoy easily accessible, real rewards.
- Value – We're committed to providing you with genuine value now.
- Personalized Experience – We want to help you get the most out of your rewards.

## How It Works

ANEW Rewards members earn Wena Bucks with every stay. Wena Bucks can be used as payment for:

-  Future Stays
-  Dinner & Drinks
-  On-site activities

And everything else that appears on your total bill at check-out. Rewards members also receive exclusive discounts, members-only promos, competitions and so much more!

### 1. Earning Wena Bucks

Wena Bucks is the official currency of ANEW Rewards. Wena Bucks are based on the exchange rate of 1 Wena Buck = R1 (ZAR).

Wena Bucks are accrued based on the ANEW Rewards Level of a member and the accumulated spending of that member during their stay at any ANEW hotel or resort as detailed on the member's final invoice at check-out.

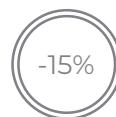
### 2. Discounts

ANEW Rewards members get discounts on the best available rate according to their membership level. To qualify for a discount as an ANEW Rewards member, bookings need to be made via the ANEW Hotels & Resorts website, ANEW Hotels & Resorts Central Reservations, or one of our ANEW Hotels & Resorts Reservation Departments.

Discounts based on ANEW Rewards Member Level:



GOLD



PLATINUM



BLACK

ANEW Rewards members will also receive 5% DISCOUNT when booking existing promotions.

### 3. Exclusive rewards

In addition to discounts and Wena Bucks, ANEW Rewards members also get access to exclusive rewards. These rewards will be based on their membership level. Rewards Include:



Early check-in



Late check-out



In-room welcome platter on arrival



Complimentary room upgrades (subject to availability)



A monthly newsletter with exclusive membership specials and competitions

## Membership Level Upgrades

ANEW Rewards members can move up membership levels based on their spending in a 12-month period. This is based on accumulated invoice totals at any ANEW Hotels & Resorts property.

- Upgrade to Platinum – spend R35 000 in a year
- Upgrade to Black – spend R90 000 in a year

## How To Sign-Up

Signing up for ANEW Rewards is free and simple on our website. Just follow these 4 easy steps:

1. Go to the ANEW Hotels & Resorts website ([www.anewhotels.com](http://www.anewhotels.com)) or scan the QR code below.
2. Click the sign-up button on our website.
3. Provide us with your details to create your profile (ie. Name, contact details, and a password)
4. Confirm your email address.

And that's it! You're an official ANEW Rewards Gold Member!

Scan to sign-up:

